FINALLY, EVERYTHING YOU NEED TO RUN YOUR RETAIL EMPIRE

Neto delivers everything you need to sell online through your webstore, marketplaces like eBay and Amazon, social media and in store, all in one package.

START FREE AT NETOHQ.COM

neto

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THE COMPLETE COMMERCE PLATFORM

SELL EVERYWHERE

Sell in more channels and grow your business faster by managing your ecommerce business, marketplaces listings and bricks-and-mortar stores from a single source.

MANAGE EVERYTHING

Centralize your operations and improve efficiency with the only retail management platform that provides a complete solution from inventory to fulfilment.

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WHAT OUR CUSTOMERS SAY

Thousands of businesses trust Neto to assist with the management of their businesses and help sell their products to the rest of the world. Don't take our word for it, though. Below is just some of the feedback we have received from business owners, managers, and CEOs.

ROD BLAND, CEO

RAMCITY.COM.AU

Within 6 weeks we had slashed our website management costs by 50%, and were able to reduce the number of full time staff working on order processing from three down to one...

KELLY JAMIESON, FOUNDER

EDIBLEBLOOMS.COM.AU

When we moved to Neto, our average cart increased by over 10% and our conversion rate improved significantly. Straight away we saw an increase in sales, which was fantastic.

TIM KIERATH, CEO & FOUNDER

HOSELINK.COM.AU

Neto seamlessly ties together all aspects of our business, from initial customer contact, order placement, shipping carrier integration, stock management, to after-sales support.

JAMES VAN ROOYEN, FOUNDER

BICYCLESONLINE.COM.AU

By moving over our ecommerce platform to Neto, we have been able to seamlessly manage our order fulfilment and inventory management across two warehouses.

Hear more from our customers at netohq.com/case-studies

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01 NETO OVERVIEW

Neto is the complete retail management solution, powering your ecommerce, point of sale, inventory and fulfillment. Our integrated back-end technology enables exceptional and consistent customer experiences via any channel, whether that's in a bricks and mortar store, online or through a marketplace such as Amazon or eBay. This future proofs retailers in an increasingly competitive market.

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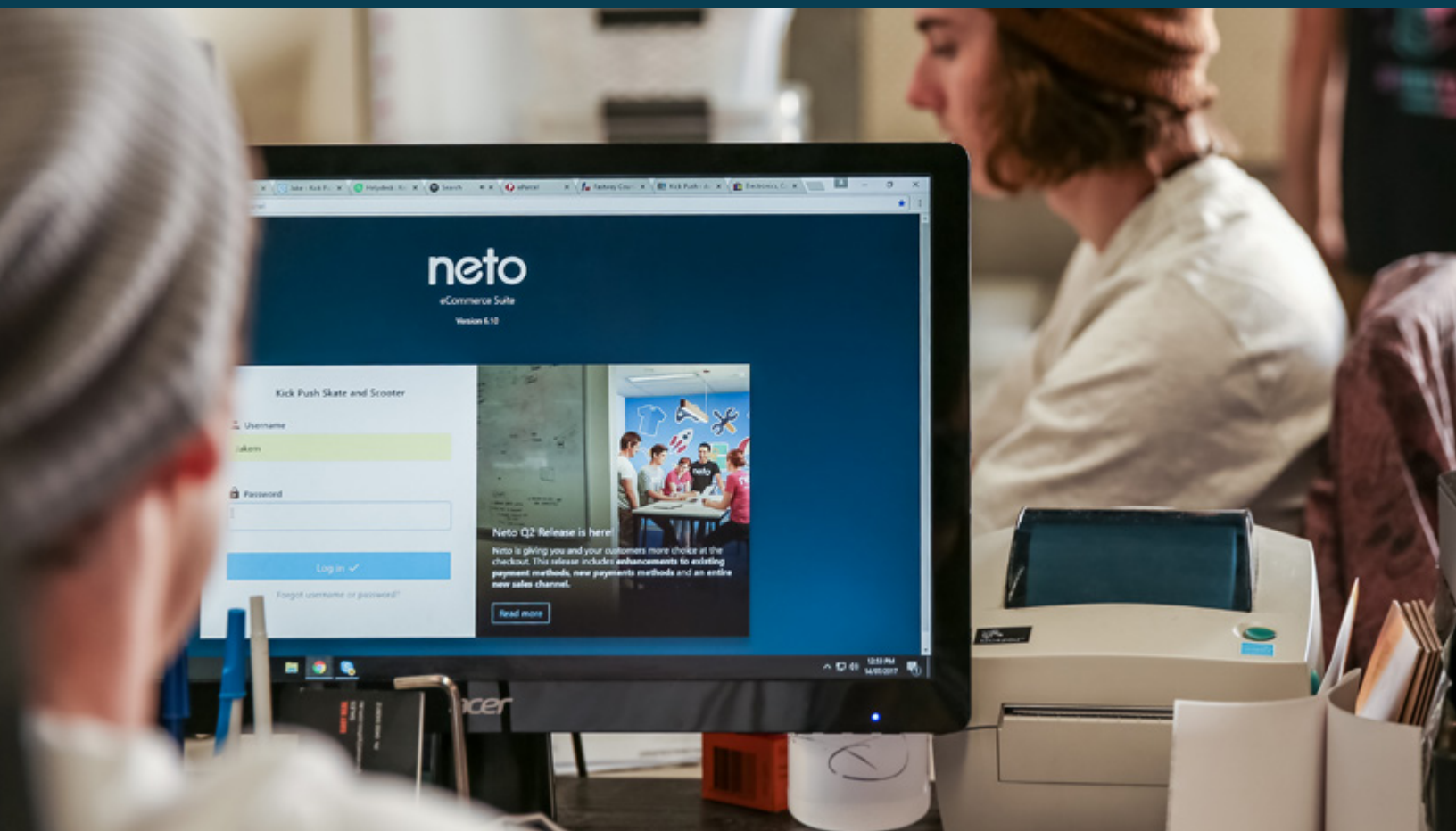

BUSINESSES GROW WITH NETO

We help our customers increase their revenue and operational efficiency.

40%+

Revenue Growth

With a complete view of their omnichannel operations, our customers are able to make the right decisions to unlock their full revenue potential.

70%

Improved Efficiency

We automate repetitive tasks and integrate with multiple sales channels to manage orders and shipments, product listings and more.

Sell Everywhere

With one central platform managing all your products,

Neto lets you sell:

- Through your online store
- In-person with Neto Point of Sale
- On eBay, Amazon, and marketplaces
- Wholesale and B2B

Manage Everything

Everything you need to fulfil orders, manage stock, track sales and view your business results.

Neto manages your:

- Purchasing and Inventory
- Orders
- Customers and Suppliers
- Payments
- Shipping Labelling
- Reporting
- Analytics

NETO WORKS FOR EVERY INDUSTRY

- Electronics & Hi-Fi
- Fashion
- Food & Beverages
- Gifts
- Health & Beauty
- Tools & Hardware
- Home & Garden
- Auto Parts
- Sports & Recreation
- Nutrition & Supplements
- Toys & Hobbies
- Wholesale

Be in the company of household names

bicyclesonline.com.au
SHAVER SHOP
hs harris scarfe
HOSELINK
wildearth LIVE | LIFE | ADVENTURE
SPOTLIGHT

02 SELL EVERYWHERE

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SELL ONLINE WITH NETO WEBSTORE

Webstore design

Free professionally-designed themes

Choose from over 70 free, editable and fully-responsive website themes designed by some of the best web designers. Or build from scratch.

Custom design at your service

Looking for something unique? Our in-house professional design services or premium design partners can design a website to suit your needs.

Built on Bootstrap

If you are familiar with the Bootstrap HTML and CSS framework, you will love the fact that all our templates are based on Bootstrap. We even supply free skeletal templates and all the documentation you need to get started.

Editable HTML, CSS, and JS

You have access to the HTML, CSS, and JS of your store, making it easy to customise every aspect of your website and shopping cart. Neto has a templating language which allows you to use custom, complex logic in your theme.

HTML-compliant and SEO-friendly

Our templates are designed to be search engine-friendly. We understand the importance of organic traffic to your retail store, therefore making this a key focus.

Mobile-ready

All our website templates are responsive. This means that they are future-proof, and beautifully accessible from desktop and mobile devices.

Inbuilt design editor

No design or HTML skills? No worries! Use our inbuilt theme-editor to style your website to match your branding. No prior experience required.

Your own domain name

Use your own domain name or purchase one through one of our domain name re-sellers.

Webstore Function

More than just ecommerce websites

Neto is a complete content management system that lets you build and manage a content-rich, dynamic website with enterprise-level ecommerce functionality built in. Add a blog, buying guides, articles, forms, and more.

Flexible catalogue navigation

Add products to an unlimited number of product categories. Turn on filters and allow customers to filter by category and search results by predefined specifics (e.g. size or colour).

Powerful search engine

Search features you expect in an enterprise solution including: Search-as-you-type, search suggestions, relevant results and customisable search filters.

Customer wishlists

Allow customers to add their favourite products to wishlists for future purchase. Customers can even create multiple wish lists for different occasions.

Custom landing pages

Create an unlimited number of custom landing pages for marketing campaigns or special promotions.

Product finders

Do you sell car parts, printer supplies, or anything that needs compatibility matching? Build a dynamic product finder that allows customers to find exactly what they are looking for.

Customer portal

Customers can login to update their account details, view and pay past orders, approve quotes, and raise disputes through the "My Account" section of your store.

Customer reviews and comments

Allow your customers to rate and review products they have purchased. Enable commenting to allow others to comment on these reviews and blog posts.

Social sharing

Customers can share products, blog posts, and other content pages on popular social networks including Facebook, Twitter, and Instagram.

Shopping cart

Secure shopping cart

All account pages, including your checkout pages, are secured by TLS, the successor to SSL

One-page checkout

You can expect lower cart abandonment rates with our one-page checkout. Quick, easy and secure.

Shop in different currencies

Show customers pricing in their local currency (using GEO IP technology) or let them choose their own currency. Prices are converted in real-time.

Ship to multiple addresses

Customers can choose to have a single shopping cart shipped to multiple addresses. Ideal when purchasing gifts for family members.

Delivery date selector

Customers can select their preferred delivery date with available dates based on your predefined setup. Exclude weekends and holidays and take into account expected shipping times.

Automatic taxes

Neto automatically adjusts taxes for local and international purchases. You can also flag products, such as food, to be tax-free.

Recover abandoned carts

Recover lost sales by automatically sending an email to shoppers with a link to their abandoned shopping cart. Incentivize them to come back by adding a coupon code to these emails.

Guest or account checkout

Customers can choose to create an account or checkout as a guest. Account customers can log in to view order history, pay past orders, and update account details.

Upsell at cart

Increase your average order value with cart upsells. Product recommendations based on the contents of a customer's shopping cart.

Real-time shipping quotes

Provide accurate, real-time shipping quotes on product, shopping cart, and checkout pages.

Create quote from cart

Customers can create a quote from their shopping cart instead of placing an order. You or the customer can then select to change the quote to an order for later payment.

Postcode/Zipcode and suburb validation

Improve accuracy of deliveries with inbuilt validation.

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Omni-channel

Sell in store

Process physical sales at multiple locations from the same platform that manages your online and eBay stores. Neto POS is the complete point-of-sale solution.

Offer Click & Collect

Have shoppers to select ‘pick up’ at checkout and retrieve their order from a warehouse or retail outlet.

Fulfill in-store

Stock managed across multiple offline stores? Fulfill from your store with Neto Pick'n Pack, the world's first in-store pick, pack, and dispatch app with laser barcode scanning for Apple mobile devices.

Leverage marketplaces

Sell through eBay, Amazon, Facebook, comparison shopping engines, and other channels from a central platform.

Hosting and security

World-class hosting

All sites are hosted on Amazon Web Services, which is trusted by some of the largest companies online. The data center NOC, our own systems, and third-party services monitor the availability of your website from many locations worldwide.

99.9% uptime guarantee

We are so confident in our ecommerce hosting service that we offer a 99.9% uptime guarantee as part of our standard SLA (Service Level Agreement).

PCI Level 1 Compliant

We are committed to protecting consumer credit card data and meet the Payment Card Industry Data Security Standard (PCI DSS).

Staff audit trail

Track actions a staff user takes by username and IP address. Restrict access to your control panel by IP address/location for added peace-of-mind.

SSL secure

Every customer is issued an SSL certificate for their domain name.

Content Delivery Network (CDN)

Neto uses a global CDN on all webstores to speed up your customer's browsing experience. The CDN also improved the security of your site with managed DDOS protection and a web application firewall (WAF).

Daily backups

We run automatic backups to ensure that your data will always be safe and sound. These backups are stored off-site for 30 days, allowing you to roll back at any time. Hourly backups available on XL enterprise plans.

Staff user permissions

User permission settings allow you to control exactly what each of your staff can see and do within your control panel (on a page-by-page basis).

SELL ON
MARKETPLACES

The complete marketplace management solution

Increase sales and open your business up to new audiences by selling on popular marketplaces such as eBay and Amazon! With access to millions of customers monthly and low operating costs, online marketplaces offer a huge opportunity for growth.

Why consider selling on marketplaces?

Our powerful all-in-one platform streamlines your move into marketplaces, allowing you to test the waters without the risk of overturning the boat.

Favorite Destination

Consumers have spoken, marketplaces are now one of their number one shopping channel.

Predictable Monthly Costs

With low monthly fees, marketplaces offer good margins and make calculating your pricing easy.

No Marketing Needed

Marketplaces take care of attracting customers, meaning you will focus less on SEO, AdWords, Banner ads and other expensive marketing in order to sell.

Open Your Store to the World

Marketplaces present a unique opportunity to test markets around the globe without the expense that expanding abroad normally entails.

List from Neto

Quickly add or update your product listings on eBay and Amazon.

Streamline Workflows

Manage all channels through Neto and avoid using multiple platforms.

One place for All Stock

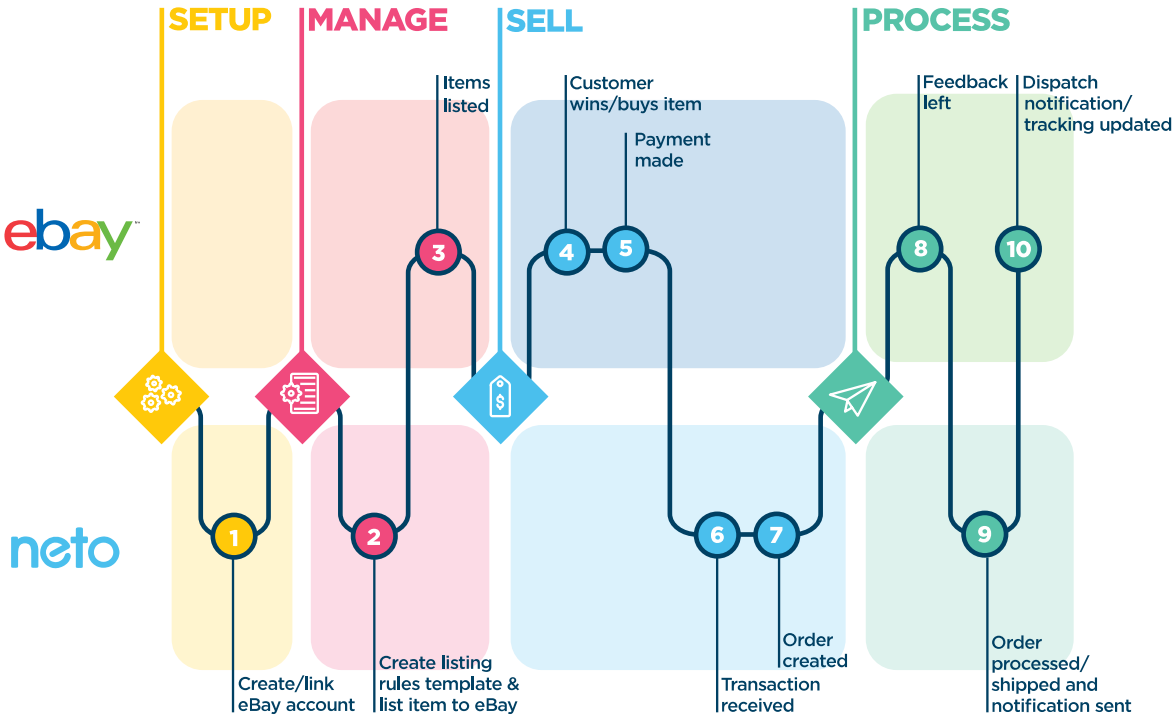
Unify your inventory across channels to help prevent out of stock or oversell issues.

Centralized Orders

Never miss an order and ship faster with centralized order management.

eBay management platform

Neto eBay Integration Workflow



Take Control of Your eBay Business

Manage your eBay listings, customers, and sales directly from within Neto, an eBay-certified solution.

Automate your eBay listing

Neto's listing templates make it quick and easy to list thousands of items to eBay in minutes. Create listing templates to prefill your most used information.

Design world-class listings

Use our existing listing design templates or build your own. Simply input our standard tags directly into your template and use our listing application with your custom template seamlessly.

Ship your eBay orders

Neto makes managing your eBay orders easier than ever before. Our scalable order management system is designed for high volume sellers and automatically syncs with eBay.

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Control your eBay inventory

Easily track and manage your stock to determine what needs to be listed, what's sold, and how many you have available. Neto automatically maintains your eBay stock levels for you.

Manage multiple eBay stores

Add multiple eBay stores into one Neto account. You can then use the same central inventory and order management tools to manage your eBay businesses.

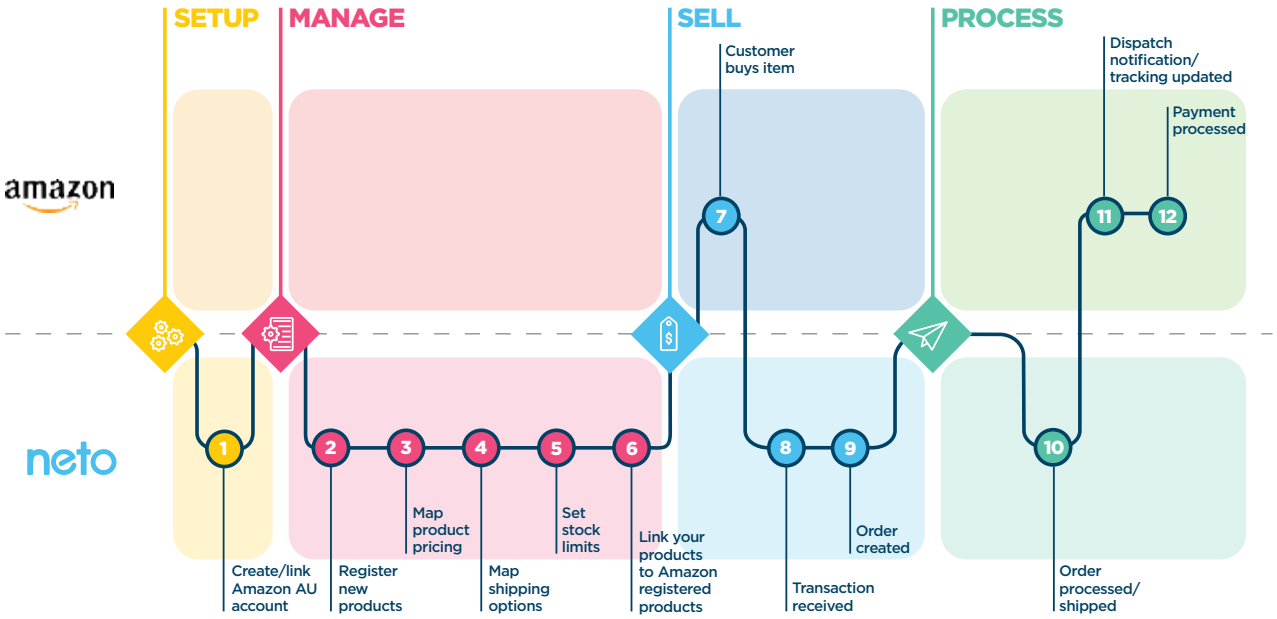
Receipt eBay payments

Receipt payments in eBay or Neto (it's your choice!). When a payment is received in eBay, it will be automatically applied to the related order within Neto.

Instant eBay-to-Neto migration

Migrate your existing eBay listings to Neto at the click of a button. Use existing product data on eBay to create product listings for your Neto web shop.

Amazon management platform



Manage Amazon From Neto

Neto places the power of One-Touch Retail in your hands. Seamlessly manage your Amazon listings, orders and customers from the same dashboard you use for your existing channels, giving you one complete view of your retail empire.

Manage listings in Neto

Our inbuilt wizard makes creating and editing your listings a breeze. List pre-registered products on Amazon from Neto, even if you're not the one who registered them. This means much less configuration when listing products to Amazon because product identifiers like th UPC, EANs, GTINs and also Amazon's own identifier, ASINs are automatically synced.

Register products from within Neto

Register products that don't yet exist in the Amazon catalogue by easily mapping your Neto categories to Amazon's product categories. You can also manage common product details like category in bulk, rather than one at a time, saving you hours.

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Price synchronization

Control your pricing and either synchronize pricing between Neto and Amazon or use a third-party pricing automation tool. You have the ability to control whether or not promotional pricing syncs to Amazon.

Control your inventory

With centralized stock management, selling on Amazon couldn't be easier. Choose what's sold and create buffers to help prevent damage to your seller rating.

Multi-channel sales

Manage all sales channels with your centralized dashboard. Access customer, sale, inventory and order information all from the one platform.

Ship your Amazon orders

Ship your Amazon orders with a management system that's designed to be scalable to meet the needs of small to high volume sellers.

Single customer view

Understand your customer's journey whether they buy from you on eBay, your webstore, offline or all of the above.

Analytics

Measure and report on Amazon and your other your sales channels to optimize your seller performance

SELL WITH SHOPPING ENGINES

Connect and manage Shopping Engines

Grow sales with the power of search

Neto makes reaching purchase-ready deal hunters easy with our wide range of Comparison Shopping Engine integrations. Just a few clicks is all it takes to connect to most popular Shopping Engines.

With inbuilt support to the biggest Shopping Engines, Neto makes listing and managing products on your chosen Comparison Shopping Engine seamless.

Listings
Manage all your listings in Neto.

Inventory
Control the products and quantities sold.

Orders
Manage and fulfil orders directly from Neto.

One platform, a world of integrations

We're on a mission to open your store to your customers no matter where they are. That's why we support popular Shopping Engines including:

Google Shopping, Bing, Nextag, facebook, Instagram, GETPRICE, Myshopping, priceme, SHOPBOT, Shopping.com, SHOPMANIA

SELL IN STORE WITH NETO POINT OF SALE

General

PC, Mac, and iPad

Neto POS works on PC, Mac, and iPad, and syncs to a central database in the cloud. Use any supported device or multiple.

Works offline

You can sell even when the internet goes down. Neto POS will automatically sync your sales back to the cloud when you're back online.

Lightning quick and touch-friendly

Neto POS is fast. Using the latest in user interface technology, we have designed Neto POS to be responsive to your touch inputs.

Customer loyalty program (coming soon)

Reward your customers with loyalty points every time they make a purchase. Each point has a monetary value, which can be applied to future sales.

Sales, returns, and refunds

Discounts

Apply discounts to line items or an entire sale.

Line item notes

Add notes to line items to record additional information related to the sale of that item. Notes can appear on receipts.

Overrides

Override the dollar amount of a product. Great for weight-based products.

Print receipts

Print receipts for your customers straight from your device.

Layby/Layaway

Offer layby at the point of sale. Customers can pay off their layby in store or via their account on your Neto online store.

Returns and refunds

Return items to stock and issue refunds from within Neto POS.

Serial tracking

Add serial tracking to specific products and the system will automatically prompt your staff to enter or scan a serial number at the point of sale.

Product and category search

Quickly find what you are looking for by name or UPC.

Integrated barcode scanning

Quickly add items to a sale with USB or Bluetooth barcode scanner support. Store multiple barcodes against a single SKU to support supplier changes.

Park sales

Partway through a sale and need to serve another customer in the meantime? Simply park sales for future access at the touch of a button.

On-account sales

Add sales to a customer's account for a true omni-channel experience. Customers can view in-store and online orders from their account on your Neto-powered webstore.

Notes

Quickly and easily add notes to a sale or customer.

Omni-channel sales history (coming soon)

View the sales history of all your customers across all your sales channels from within your POS register. This makes handling online returns in store simple.

Fulfil later

Process a sale in store or on the go and fulfil it later from your warehouse.

For growing businesses

Multi-location management

Create and control additional locations/outlets from a central control panel. Allocate stock, staff, and registers to outlets and run reports on the performance of each separately.

Multi-Channel

Neto POS is part of our all-in-one commerce platform that allows you to sell online, offline, on eBay and Amazon from one centralized solution.

Payments

Credit and debit cards

Securely accept credit or debit cards through leading payment processors or your own bank-issued terminal.

Split payments

Accept multiple payments using different methods for a single sale.

Account credit redemption

Offer the ability for your customers to pay with account credit. Account credit can be manually added to a customer account or generated through a return.

Gift certificates

Issue gift certificates to your customers that can be redeemed against sales.

Quick cash

Finalise your sale quicker when given the exact change.

Cash payments

Accepting cash is quick and easy. Neto POS will calculate how much change is due and automatically round transactions where necessary.

Administration

Centralized in the cloud

Your products, customers, staff, sales, reporting and more is all managed in one central online database. Secure and accessible from anywhere, at any time.

Easy data export

Use our data export tools to export all of your data at any time.

Inbuilt sales history

Access and view order details from the current shift directly through Neto POS.

Daily off-site backups

All your data is automatically backed up daily and stored off-site for added security.

Easy data import

Use our product and customer import templates to bulk import your existing data. If you have an existing POS solution, we can import your products in a few simple steps. Data import tools can also be used to adjust stock, change pricing and reorganize your catalogue in bulk.

Staff accounts with PIN control

Create user accounts for your staff members to track sales, manage permissions, and control security. Simple PIN access makes it quick and easy for staff to switch between users.

Register closures

Get a printable record of your daily totals. Add notes and reconcile your totals by payment type.

Register/device management

Lock registers to specific hardware devices for complete control over your sales architecture.

CRM

Customer details

Record customer contact details and assign new or existing customers to a sale.

Customer groups

Organize customers into groups (e.g. VIP, wholesale, club member, etc.) for marketing, loyalty, and pricing purposes.

Pricing & Promotions

Promotional pricing

Run and manage promotions by schedule. Refine by customer group.

User group pricing/price books

Allocate special pricing by customer group. Ideal for building loyalty or wholesale use cases.

Barcodes

Price label printing

Print barcoded pricing labels for your products. Have the system auto-generate a barcode for you, if one does not exist.

Composite/kitted products

Create bundled products from other products in your catalogue.

Receipts

Customize receipts

Edit the header and footer or your printed receipts. Add your store terms, promotional text, and more.

Email receipts

Email receipts to your customers from the point of sale.

Reporting

Centralized dashboard

Track orders, revenue, and key performance indicators across all your stores with your own real-time dashboard. Install custom widgets and organize your dashboard to suit your specific needs.

Reports

Over 40 inbuilt reports including product and sales reports, a real-time dashboard, and employee performance reports.

SUPPORTED HARDWARE

Neto POS works on iPad, PC, and Mac, and syncs to a central database in the cloud. Use any supported device, or multiple, to run your retail business.

mPOP™-compatible

mPOP™ is a cash drawer, printer, scanner, and iPad stand in one.

iPad™-ready

Neto POS is an approved iPad app. Download from the App Store.

Integrated barcode scanning

Quickly add items to a sale with a supported barcode scanner.

Receipt printing

Print receipts on the fly using a supported receipt printer.

Cash drawer support

Securely manage your cashflow using a supported cash drawer.

Integrated payment terminals

Securely accept card payments with integrated Tyro™ terminals.

WHOLESALES AND B2B

B2B/Wholesale

Customer groups

Classify your customers into groups. Assign different pricing rules and content access privileges to each group.

Multi-level pricing

Charge different pricing based on the quantity purchased of each product. Ideal for volume/bulk discounts.

Log in to view pricing

Limit pricing and other sensitive areas of your website to logged-in users.

Log in to view content

Limit access to your entire website or specific pages to logged-in users.

Custom invoice/order templates

Assign different invoice/order templates to different customers, allowing you to control the content and layout of emailed and printed documents per customer.

Wholesale registration form

Online wholesale registration form with built-in approval process. Automatically assign wholesale registrants to a specific customer group.

Credit limits and invoice terms

Set up credit limits and invoice terms, allowing your most trusted customers to buy on their account and pay later.

Dropship on behalf of your customers

Ship directly on behalf of your customers. Replace your logo with their logo on dispatch dockets automatically and provide them with up-to-date CSV or XML product and price lists.

Customer-specific discounts

Set up customer-specific discounts. Apply a set percentage discount to their entire account or set up rule-based discounts.

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Product management

Stock Availability

Keep track of your inventory across multiple warehouses/locations. Display real-time stock availability per warehouse/location to your customers.

Limit access to products by group

Limit access to specific products by customer group. This feature allows you to create products dedicated to specific customers.

Product specifics

Assign specifics to products to further define them. Customers can then use specifics as filters on your website to find exactly what they are looking for.

Product variations

If you sell products with varying buying options such as colour and size, we have you covered! Each variation can have its own SKU, name, price, image, stock, and description.

Gift vouchers

Sell electronic gift vouchers that can be redeemed on your website.

Gift messaging

Offer the option for your customers to write gift card messages for gifts they purchase from your website. Have these messages automatically printed on premade stationary in a font of your choice.

Custom product fields

Add your own product fields to the database to store additional product data.

Sell services

Sell non-inventoried products such as services or products that are made to order.

Non-inventoried product options

Offer gift wrapping, gift messaging and other non-inventoried product options per SKU.

Unlimited product images

Add an unlimited number of images per product. Neto will automatically resize and optimise your images to suit your website design.

Easy product management

Add and update products by using our built-in product manager, importing a file, or using our API.

Per product pricing rules

Charge different pricing to different customers based on their assigned group or the quantity of a product they are purchasing.

Sales order management

Built-in order management

Manage orders across multiple sales channel from creation through to dispatch.

Multi-location/warehouse fulfilment

Fulfill a single order from multiple locations/warehouses. Automatically allocate order lines to warehouses by stock availability or location of customer.

Mobile scan picking and packing

Save time and improve accuracy with barcode picking. Incorrect picks signaled by an error tone or vibration.

Order notes

Keep track of special requirements and details by attaching notes to items within an order or to the whole order.

Import/export orders

Import and export orders in bulk using our file drop system or API.

Telesales order entry interface

One-page order entry interface for telesales orders.

Batch order processing

Batch order processing allows you to streamline your shipping process and create and print labels—plus pick and pack lists—for multiple orders with just a few clicks.

Multiple order status

Organise orders by status for the efficient management of large order volumes. Use custom filters and fields to create your own order processing workflows.

Inbuilt returns management

Manage order returns and customer credits from within Neto. Send return merchandise authorizations and track the progress of a return from start to finish.

Pre-order and back-order support

Accept orders on pre-order of back-order. Split orders by order line post-purchase.

Combine orders

Combine multiple outstanding orders together at the click of a button to reduce shipping costs.

Invoice and email notifications

Automated receipt, invoice, and shipping tracking emails and PDF documents. Customize the look and layout of all system-generated emails and documents.

Customizable pick slips and dispatch dockets

Customize the layout and design of your pick slips and dispatch dockets.

Picker performance reports

Run reports on the performance of your warehouse pickers and packers.

Dropshipping made easy

Automate your dropship business with dropship warehouses. Automatically send PDF and CSV purchase orders to suppliers based on predefined rules. Split a single order across multiple suppliers.

Purchasing and inventory

Purchase Orders

Create purchase orders in different currencies to print or email with up to 2000 order lines. Reorder from stock management reports.

Multi-location inventory

Keep track of your inventory across all of your sales channels and locations from a centralized solution. Receipt single stock orders across multiple warehouses.

Inventory cost tracking

Accurately keep track of your inventory costs, right down to the SKU component level.

Stock receipts

Receive purchase orders partially or in full to replenish stock.

Direct Xero integration

Inventory and COGS journals within Neto are directly reflected in Xero journals.

Manage suppliers

Specify supplier details including default currency, contact, addresses, and email purchase orders directly within Neto.

Stock adjustment

Create costed stock adjustments to help keep stock up-to-date.

Stocktakes

Create stocktakes and count sheets for each of your locations.

Inventory restock alerts

Email alerts keep you updated, when products sell out or reach your set alert level.

Inventory reorder reports

Run powerful reports to calculate when and how much to order by supplier or SKU. Reports take into account past sales and future projections.

Customers and suppliers

Customer accounts

Store customer data including personal, address, and miscellaneous information on their account. Search, filter, and export your customer data. Quickly view account balance, and purchase or payment history.

Customer groups

Classify your customers into groups. Assign different pricing rules and content access privileges to each group.

Contact log

Log all communication you have with your customers in the contact log. Set follow-up reminders for staff members and email communication directly from Neto.

Account managers

Assign customer account managers and run sales commission reports.

Know who matters most

Quickly see who your most loyal customers are, run instant reports, and export results for use in marketing campaigns.

.Customer loyalty

Reward your loyal customers with your very own loyalty points program. Customers earn points for purchases that can be redeemed as credit towards future purchases.

Credit limits and invoice terms

Set up credit limits and invoice terms, allowing your most trusted customers to buy on account and pay later.

Automate customer communication

Create campaigns to send customers personalised emails based on purchase and account history (requires the SmartrMail addon).

Custom fields

Create and name your own custom fields to store customer data. Collect data at checkout, enter it via your control panel or through importing.

Payments

Real-time credit card gateways

Integrated with leading payment gateways for real-time credit card processing. Accept Visa, MasterCard, Diners Club, and American Express.

Paypal and Paypal Express

Let customers pay the way they want. Our PayPal Express Checkout solution saves them time, turning potential customers into loyal shoppers.

Batch payment processing

Apply a single payment to a batch of orders in a single click. Ideal for wholesale or B2B.

Split payments

Accept two or more payment types in a single transaction, e.g. credit card and cash, or multiple credit cards.

Triggered and recurring payments

Set up recurring payment plans for invoices and store credit card tokens for future purchases.

Payment reminders

Automatic payment reminder emails for unpaid invoices with full PDF statement capability.

BPAY

Your customers can pay bills in minutes using online or phone banking, which means faster payments for your business.

Non-integrated payments

Add your own non-integrated payment options such as cash, direct bank deposit, money order, and others.

Buy now, pay later

Buy now, pay later options. Ideal for high-volume transactions. Approval process built directly into your Neto checkout flow. Afterpay, Zip Money, and Once Interest Free supported.

Account sales

Offer invoice terms to your trusted customers, allowing them to buy now and pay later (e.g. 14 days from date of invoice). Neto automatically generates monthly statements for account customers.

Part payments and lay-bys

Accept an order deposit upfront and apply multiple payments to a single order.

Surcharges

Set up a surcharge percent for specific payment methods.

Shipping and labelling

Inbuilt shipping labeling and manifesting

Print and manifest your shipping labels directly from orders in Neto, no need to export to or use third-party applications. Print to laser or thermal printers.

Multi-carrier support

Integrated with the leading shipping carriers: Australia Post, eParcel, TNT, Toll, Couriers Please, Startrack, Allied Express, Hunter Express, Fastway, Direct Freight, NZ Courier Post, and Omni Parcel, as well as leading freight aggregators such as TIG, Openfreight, and Temando.

Real-time shipping quotes

Provide your customers and staff with accurate, real-time shipping quotes at the click of a button.

Batch labelling

Print shipping consignments in bulk for multiple carriers. Print to thermal or laser printers.

Custom rate zones

Create your own charge zones by postcode, suburb, or country.

Flexible charging

Charge by weight or cubic, flat rate, order quantity, carton size, order value, or per product.

Automatic packaging and labeling algorithm

Set up Neto to automatically package your orders into pre-defined cartons and create the correct number of shipping labels on the fly.

Mobile label printing

Pick, pack, and print shipping consignments for orders using our iOS Pick'n Pack app. Now you can run a paperless warehouse with barcode picking supported.

Low cost routing

Set up Neto to automatically select the cheapest shipping option based on your available methods.

Discounted shipping

Discount shipping costs using coupon codes and set your own rules or requirements around each discount.

Offer free shipping

Offer free shipping site-wide, by product, customer, or location.

Reporting & Analytics

Turn on Google Analytics

Track your website traffic, transactions and conversion rates in real time with the world's leading analytics platform.

Measure KPIs through your dashboard

Track orders, revenue, and key performance indicators with your own real-time dashboard. Install custom widgets and organise your dashboard to suit your specific needs.

Track staff performance

Log all staff actions for security and performance reporting purposes. Run sales commission, warehouse picking and account management reports.

Improve conversions with A/B split testing

Install Optimizely's code-free visual editor for A/B split testing.

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NETO ANALYTICS STUDIO

Enhanced analytics that high-volume merchants need

Neto Analytics Studio empowers you to make data-driven decisions by aggregating all your data sources to give you timely, accurate, actionable information on your most profitable products, customer segments, and channels. No more spreadsheets, misaligned figures, or confusion between your staff and your agencies. Just real business results, at your fingertips.

Deep Level Product Analytics

Measure and analyze the performance of individual SKUs, entire categories, and product segments to help you understand trends and product purchasing.

Cost of Goods Sold (COGS) Reporting

Understand your margins with reports and analytics based on real profit data and recommendations to help you make accurate marketing and pricing decisions.

Customer Value Analytics

Understand KPIs such as lifetime value, repeat behaviour, and cost of acquisition. Leverage over 20 unique customer segments to better target your marketing activities and promotions.

Business Performance Management

Centralize data from your sales channels, website analytics and marketing platforms into one source of truth that aggregates your data and gives you your overall business performance.

Automated Reporting

Build, customise, schedule, and automatically send robust reports with ease ensuring the key areas of your business have the data they need to perform.

NETO PICK'N PACK™

With Neto Pick'n Pack™, warehouse operators can fulfill orders across multiple warehouse locations. Orders are processed quickly, filled correctly, verified for accuracy, and shipped on time.

Features

Quick implementation

Neto Pick'n Pack™ is a add-on to your existing platform, therefore you can be up and running with minimal effort. The simple iOS (Apple-approved app) user interface requires little training and is ideal for contract labour.

Barcode scanning

Save time and improve accuracy with barcode picking. All 1D barcode formats supported including EAN, UPC, Code128, and others. Notify users of incorrect picks with an error tone and vibration.

Mobile ready

Neto Pick'n Pack™ is delivered as a mobile web app (Chrome or Firefox browser) or as an Apple-approved iOS app. Download Neto Pick'n Pack™ from the Apple App Store.

Touch to pick

Products not barcoded? No problem! Touch an order line to mark it as picked. No barcodes required, easy to use, and quick to implement.

Product kitting

Advanced inventory features such as multi-warehouse support and item kitting. Build kitted items on the fly as they are ordered, negating the need to prebuild kitted inventory items.

Integrated shipping labelling

Generate real-time shipping quotes and print shipping labels and manifests to mobile or desktop printers on the fly. Supported carriers include Australia Post eParcel, AAE, Couriers Please, Direct Freight, Startrack Express, TNT, Toll iPec, Allied Express, and Fastway.

NETO SHIP™

Neto Ship™ is a multi-carrier shipping system that enables you to streamline order fulfilment and dispatch by cutting out the need to use third-party freight software.

Features

Inbuilt labelling and manifesting

Print and manifest your shipping labels directly from orders in Neto, with no need to export or use third-party applications. Print to laser or thermal printers.

Auto packaging and labelling algorithm

Set up Neto to automatically package your orders into predefined cartons and create the correct number of shipping labels on the fly.

Batch labelling

Print shipping consignments in bulk for multiple carriers. Print to thermal or laser printers.

Real-time shipping quotes

Provide your customers and your staff with accurate, real-time shipping quotes at the click of a button.

Customizable dockets

Customize the design of your pick slips and dispatch dockets.

Custom rate zones

Create your own charge zones by post code, suburb, or country.

Low cost routing

Set up Neto to automatically select the cheapest shipping option based on your available methods.

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ACCOUNTING CONNECTORS

Automate your accounting with integrations for Saasu, MYOB and Xero. Sync invoices, customers, payments, credits and inventory automatically with these leading accounting packages.

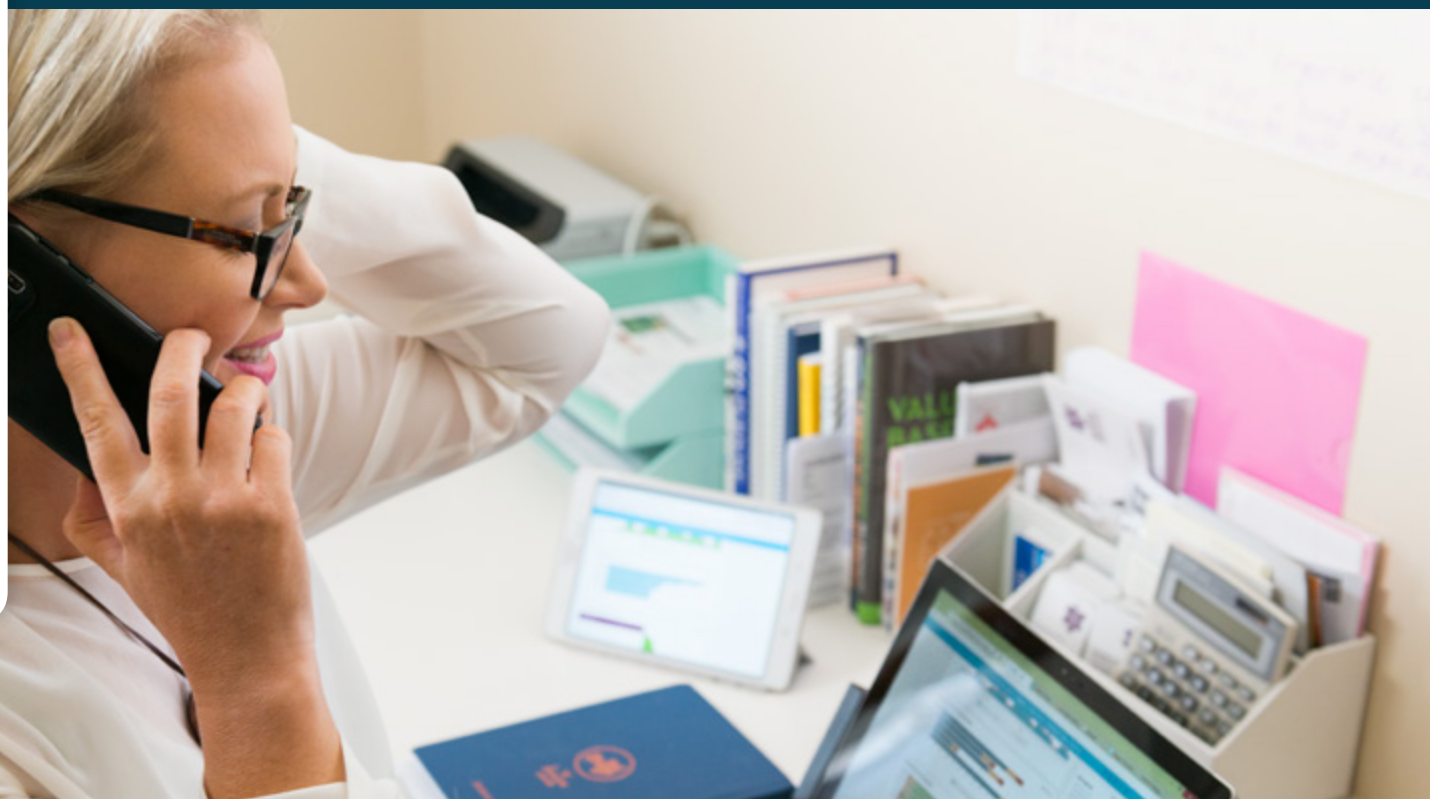
xero

MYOB

SAASU

intuit QuickBooks

UNLEASHED



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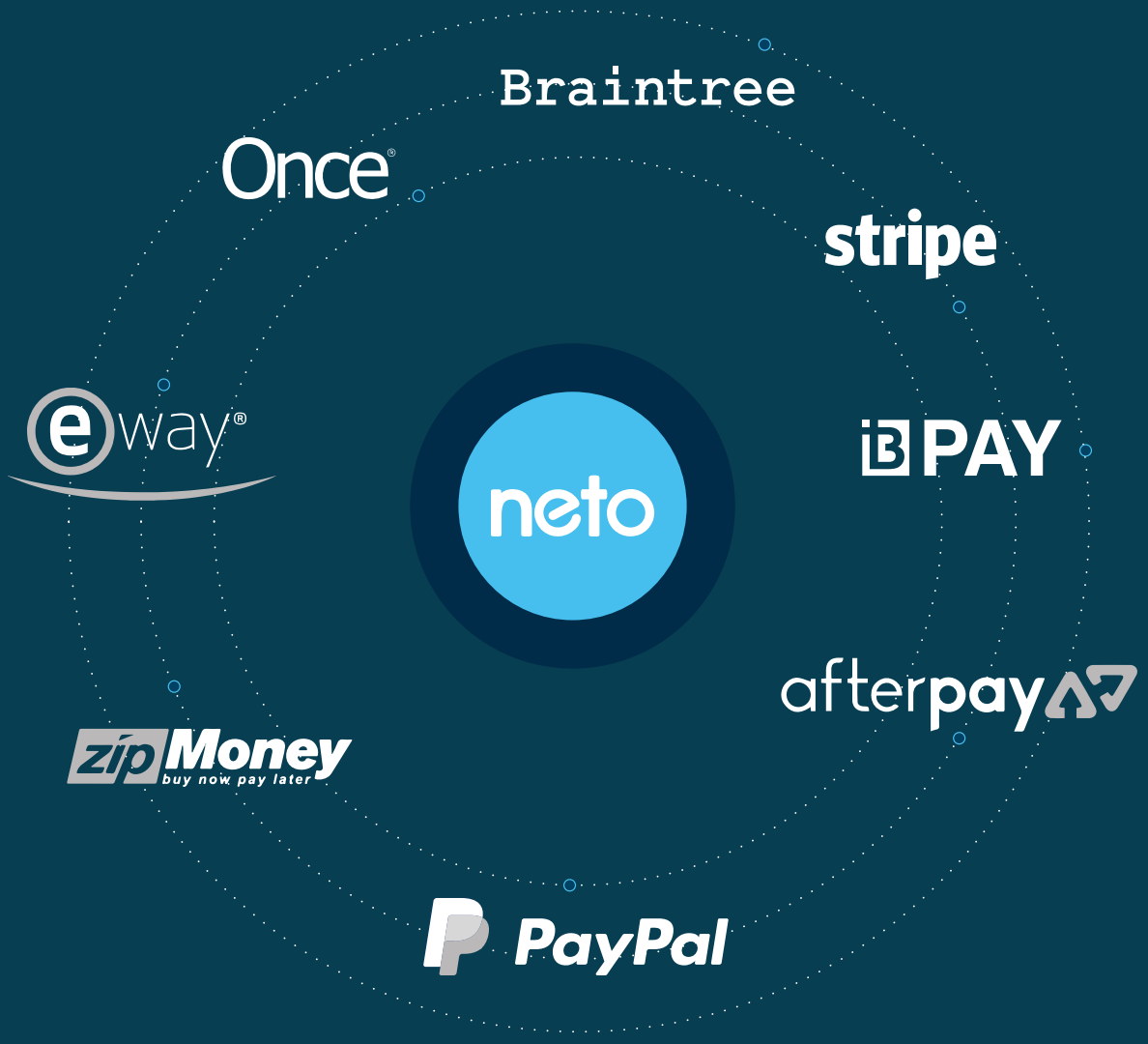
PAYMENT GATEWAYS

Neto supports a range of real-time and non-real time payment options. We continue to grow our list of supported payment options, so for the most recent options, please visit our website.



FEATURED ADD-ONS

Extend Neto in our add-on store with direct integrations to popular accounting, inventory, marketing and analytics apps.

Accounting

Xero

Quickbooks Online (via OneSaas)

FreshBooks (via OneSaas)

Saasu (via OneSaas)

MYOB AccountRight (via OneSaas)

Xero (via OneSaas)

Analytics & Optimisation

Google Analytics

Crazy Egg

Visual Website Optimizer

Customer Management

Salesforce (via OneSaas)

Zoho CRM (via OneSaas)

Fulfilment (3PL)

Shipwire (via OneSaas)

eStore Logistics (via OneSaas)

Next Logistics (via OneSaas)

Pik Pak Logistics (via OneSaas)

National Products Fulfilment (via OneSaas)

Warehouse Fulfilment Distribution Solutions (via OneSaas)

Coghlan Fulfilment (via OneSaas)

Inventory Management

Inventory Planner

Unleashed

Cin7

Unleashed (via OneSaas)

Marketing

Clix Galore

Commission Monster

Rewards Central

Commission Factory

Just Uno

Barilliance

Facebook

Abandoned Cart Saver

Freebies

Windsor Circle Customer Retention Automation

Loyalty Program

Ad On Digital

MailChimp (via OneSaas)

Marketplaces

Myshopping

Shopbot

Google Shopping

Nextag.com

Priceme

Shibby

ShopMania

Shopping.com

GetPrice

Miscellaneous

Crossfire Cloud EDI

OneSaas

Zapier

Point of Sale

Vend

Cin7

Product Management

Product Options

Search Keywords

Shipping

Australia Post eParcel

Allied Express

ParcelDirect (CouriersPlease)

NZ Courier Post

Startrack Express

Hunter Express

Fastway Couriers

Direct Freight

TNT Express

Toll IPEC

Kings Transport

Smart Send

Temando

Want It Now

NZ CourierPace

Australia Post International

Omni Parcel

OpenFreight - TIG

ShippingEasy (via OneSaas)

Support & Live Chat

Zendesk

Zopim Chat

Olark

Snap Engage

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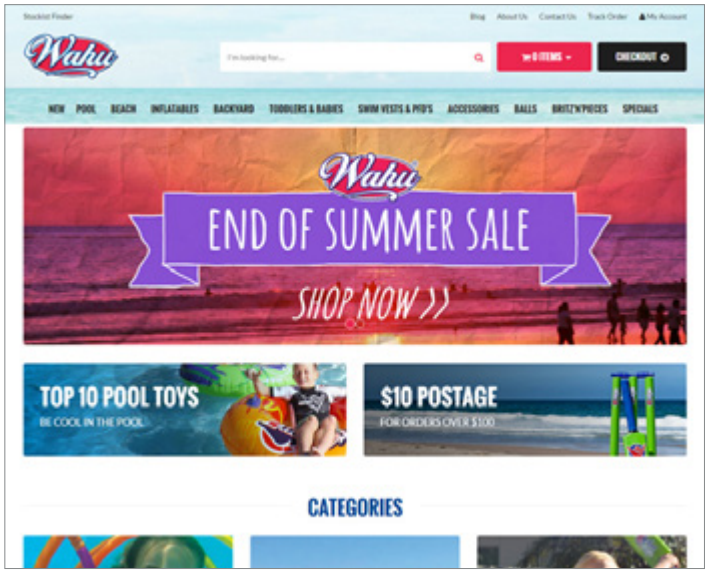
WE DESIGN WEBSITES THAT CONVERT BROWSERS INTO BUYERS

Whether you are looking for us to design a site from scratch, revamp an existing store or migrate what is already working for you, we have a solution that will meet your needs.

BESPOKE DESIGN

Make your site stand out from the crowd with a design that really captures your brand. Our designers take the time to understand your business to build something truly unique.



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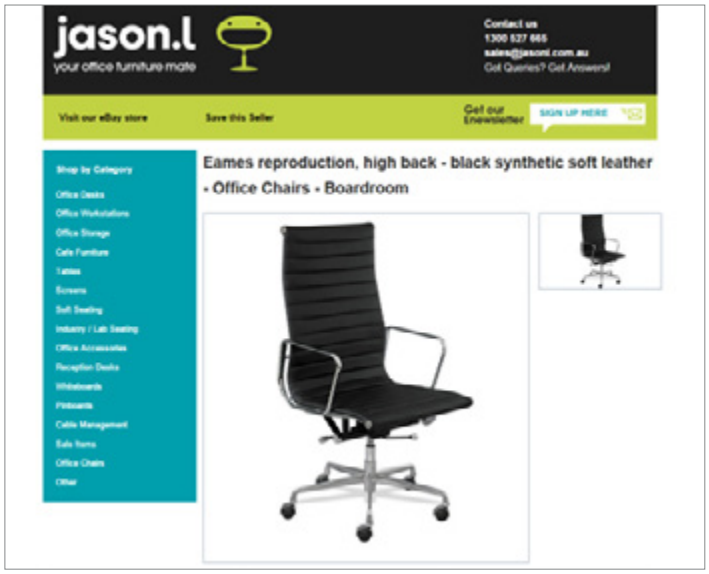
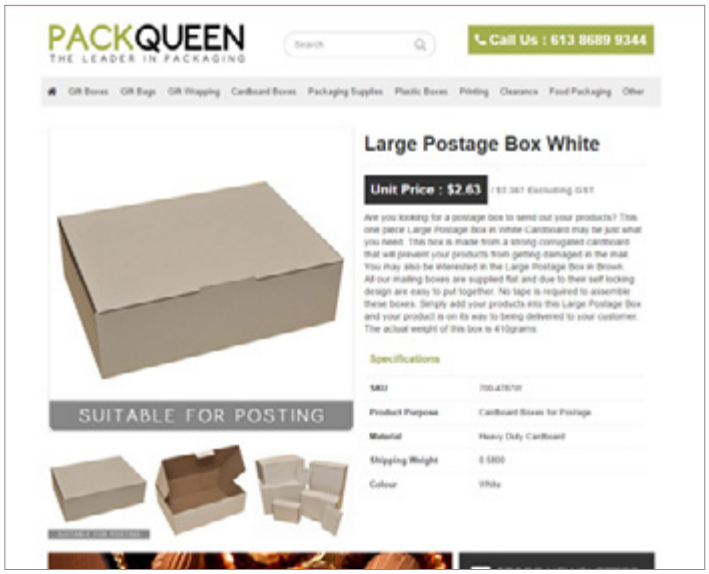
EBAY DESIGN

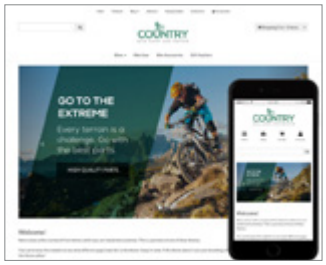
Carry your design through to multiple sales channels for a consistent, recognisable purchase experience, wherever your customers are.

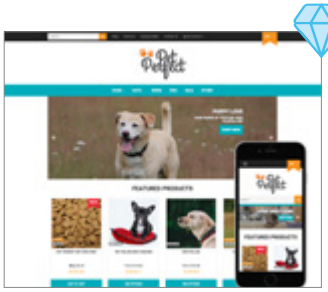


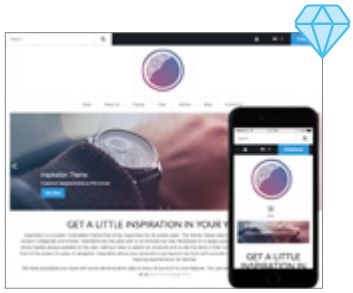


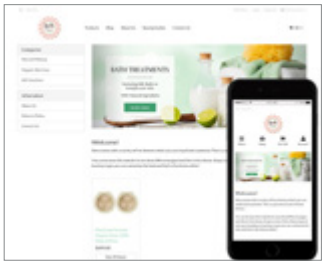
FREE & PREMIUM THEMES

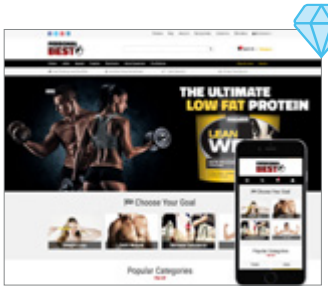
With our wide range of industry specific themes, you can preview and select a great layout for your store, whatever your budget. Below are just a few designs:











BYO DESIGN

Already have a website that works for you? We can migrate your existing design to your new Neto site and build on pre-existing structures to incorporate the features you want to bring your store to its full potential.

Alternatively, if you possess some development skills and are eager to go your own way, we provide all the tools you need to build your very own webshop.

Professional services have been a core component of Neto's own business since day one. As a result, every feature has been built with web designers and marketers in mind.

We want to help you build and grow your business. Check out our step-by-step launch plan guides, support articles, training videos, and more in our Neto Docs.

PROFESSIONAL WEBSITE SETUP AND TRAINING SERVICES

Get launched faster with our wide range of hassle-free and cost-effective professional services.

Website Design
Webstore, eBay listing and newsletter template design.

Products
Import your products from an existing platform or spreadsheet.

Product Categories
Import your categories from an existing platform or spreadsheet.

Payment Methods
Configure payment methods including Paypal and credit card.

Content Pages and Logos
Set up your About Us content pages and add your logo.

Shipping Matrix
Set up your shipping matrix, rates and carriers.

Google Mail
Set up your Google Apps account for email management.

Shopping Feeds
Set up data feeds for major shopping engines.

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WHY NETO?
TEN REASONS TO CHOOSE NETO

1. We are built for growing businesses

Born in retail, Neto understands the challenges facing growing businesses today.

We offer world-class hosting, support and integrations. We also share the same business hours as our customers, so we can be there right away when you need help. To make this match even more appealing, we integrate with all major shipping carriers and accounting solutions, a crucial factor in choosing the right platform for your needs.

2. One platform for all of your needs

We provide everything you need to run your business from a single digital commerce platform. Whether you're a startup with an online store or a large-scale seller, we have the ability to design and develop outstanding ecommerce solutions that set our customers apart from their competition.

3. Fantastic value for money

We offer multiple pricing plans to meet all of our customers' needs, and unlike others, there are no hidden fees. With a gorgeous selection of free and premium themes, many built-in features and a large number of integrations, our platform will save you a lot of time while allowing your staff to focus on what matters: Growing your business.

4. Sell anywhere, anytime

If you have physical products to sell, Neto is here for you. Set up your online shop, sell your products in store with Neto's point of sale or expand your customer reach through multiple sales channels such as eBay, Amazon, Facebook, and Google Shopping, all while seamlessly keeping your inventory synchronised and up-to-date.

5. Wholesale and retail, all in one

No matter who you're selling to, Neto can help you develop your business. Thanks to a solid infrastructure and a large number of integrations, our platform suits all business models and all company sizes. As your company grows, evolves and changes, Neto adapts to your business needs and not the other way around.

6. Neto is built for better search results

To help you get the best out of your online business and reach all potential customers, we have built a platform that is optimised for search engines and will allow you to be easily found online.

7. Simple distribution and accounting solutions

At Neto, we simplify your distribution and eliminate the need to use third-party freight software. With our native multi-carrier shipping system, you can automate your quoting, labelling, and manifesting systems, all from your Neto interface. Spend less time reconciling accounts and more time growing your business with our integrations with leading accounting platforms such as Xero, Quickbooks, Saasu, and MYOB.

8. Improve business productivity

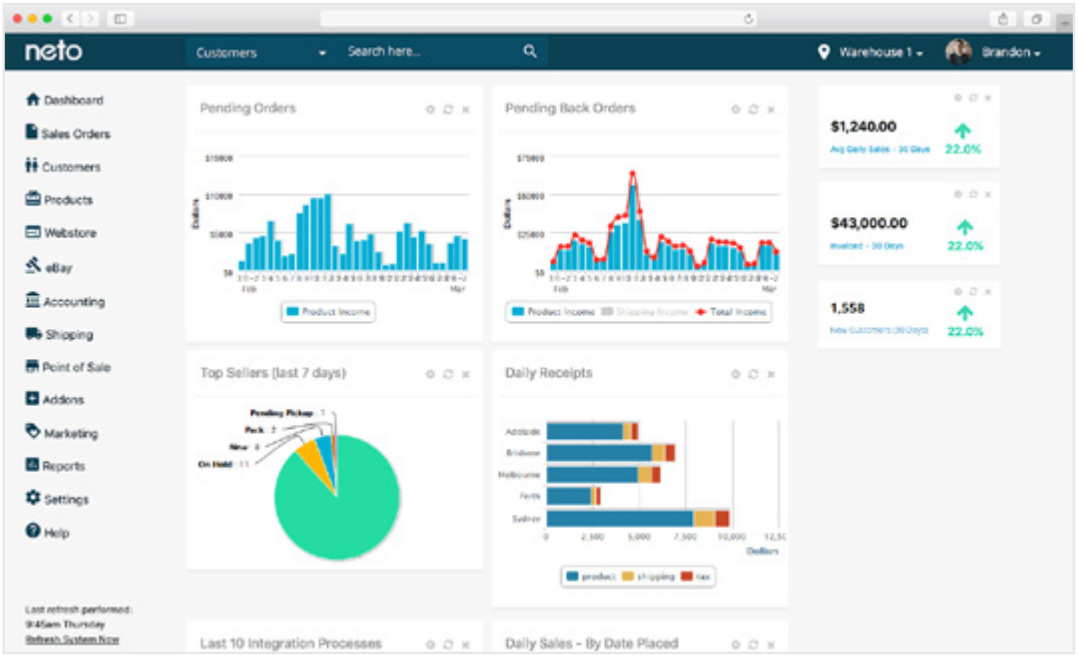
By building your store with Neto, you can sign in and manage your back office from anywhere. Everything you need to run and monitor your business is automatically up-to-date and available at the click of a button. Your reporting, sales and products are always safe, and you can track your inventory levels across multiple channels from one simple interface.

9. Full-service solution

With our in-house design services, set-up assistance, and migration guidance, you will have boundless resources to help you get started. If you need extra help, our digital commerce experts are always here to assist and support you, giving you peace of mind. We also understand that sometimes there are things you prefer doing yourself, so we provide you with all the tools and documentation necessary to build and grow your business.

10. A powerful dashboard you can trust

Easily monitor the success of your business with real-time reporting and tracking. The Neto dashboard has over 40 inbuilt reports, inventory management, KPI tracking, and analytics, empowering you to easily keep up to date with every facet of your business.



THE COMPANY

"How do we know that a dream can lead to a successful business? Neto is proof."

- RYAN MURTAGH, FOUNDER

Our Story

We started as online retailers too. Neto exists because we were struggling to scale our own ecommerce store efficiently.

Using the experience we gained as online retailers we set out on the path of developing an end-to-end ecommerce platform designed to automate and streamline online trading for SMEs.

We focussed on the pain points we were experiencing as a growing start up and set about solving these through software.

Soon, we realised that we could share this solution with others, helping them to grow online.

Today, thousands of businesses use our platform to run their online stores and cumulatively they have turned over more than $1 billion through our service.

Backed by Telstra

In June 2015, Telstra acquired a stake in Neto.

Telstra is Australia's leading telecommunications and information services company. They have an international presence spanning 15 countries and service over 1.3 million Australian businesses.

This partnership will allow us to accelerate our development plans and to provide our customers with an even better product and a higher level of service and support.

Philosophy and culture

We strive to simplify a world where traditionally complex ecommerce business problems and operations are solved through the use of Neto's proprietary software and services.

Our multicultural and talented team of designers, developers, engineers, and support agents work towards this common goal in a fun, motivating, and inspirational environment.

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sales@netohq.com

support@netohq.com

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CALL US

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USA: 1 855 754 3252

International: +61 7 3077 9696

RESOURCES

Support Documentation

www.netohq.com/docs

Designer Documentation

www.netohq.com/designer-documentation/

API Documentation

www.netohq.com/api

Neto Webinars

www.netohq.com/webinar

Partner Program

www.netohq.com/partners

SELL EVERYWHERE

For more information, visit
www.netohq.com

neto